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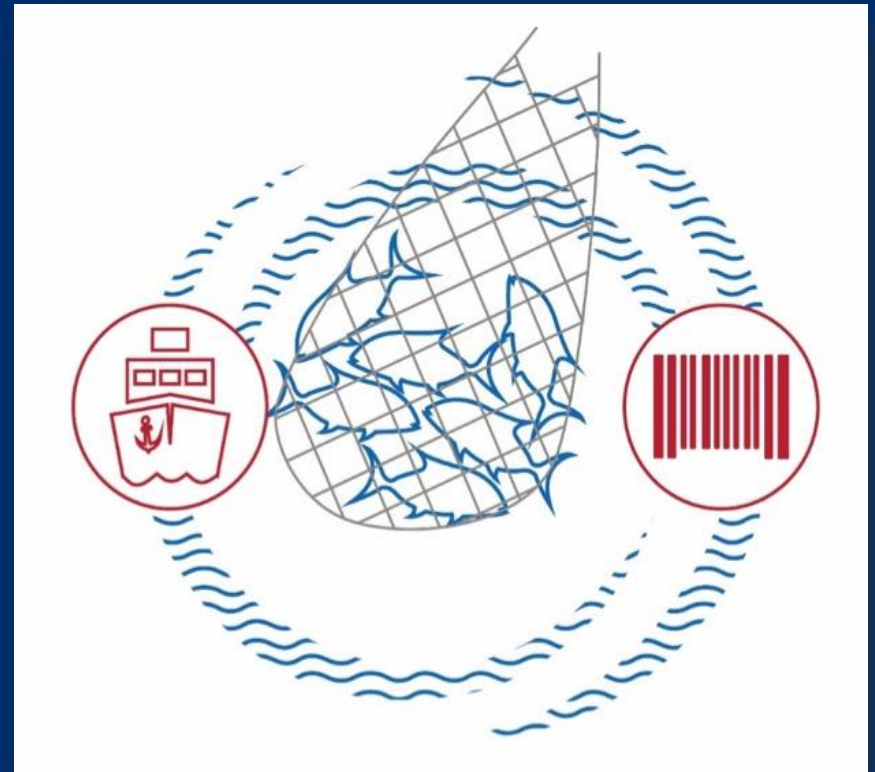


The Oceans and Fisheries Partnership

Timothy Moore

Senior Partnerships Advisor

USAID Oceans



THE MISSION

Combats **illegal, unreported, and unregulated (IUU) fishing** and seafood fraud, promotes **sustainable fisheries**, and **conserves marine biodiversity.**



OBJECTIVES AND STRATEGY

Aims to improve marine biodiversity conservation and increase sustainability of Asia-Pacific's international seafood trade through:



**Catch Documentation
and Traceability**



**Ecosystem Approach to
Fisheries Management**

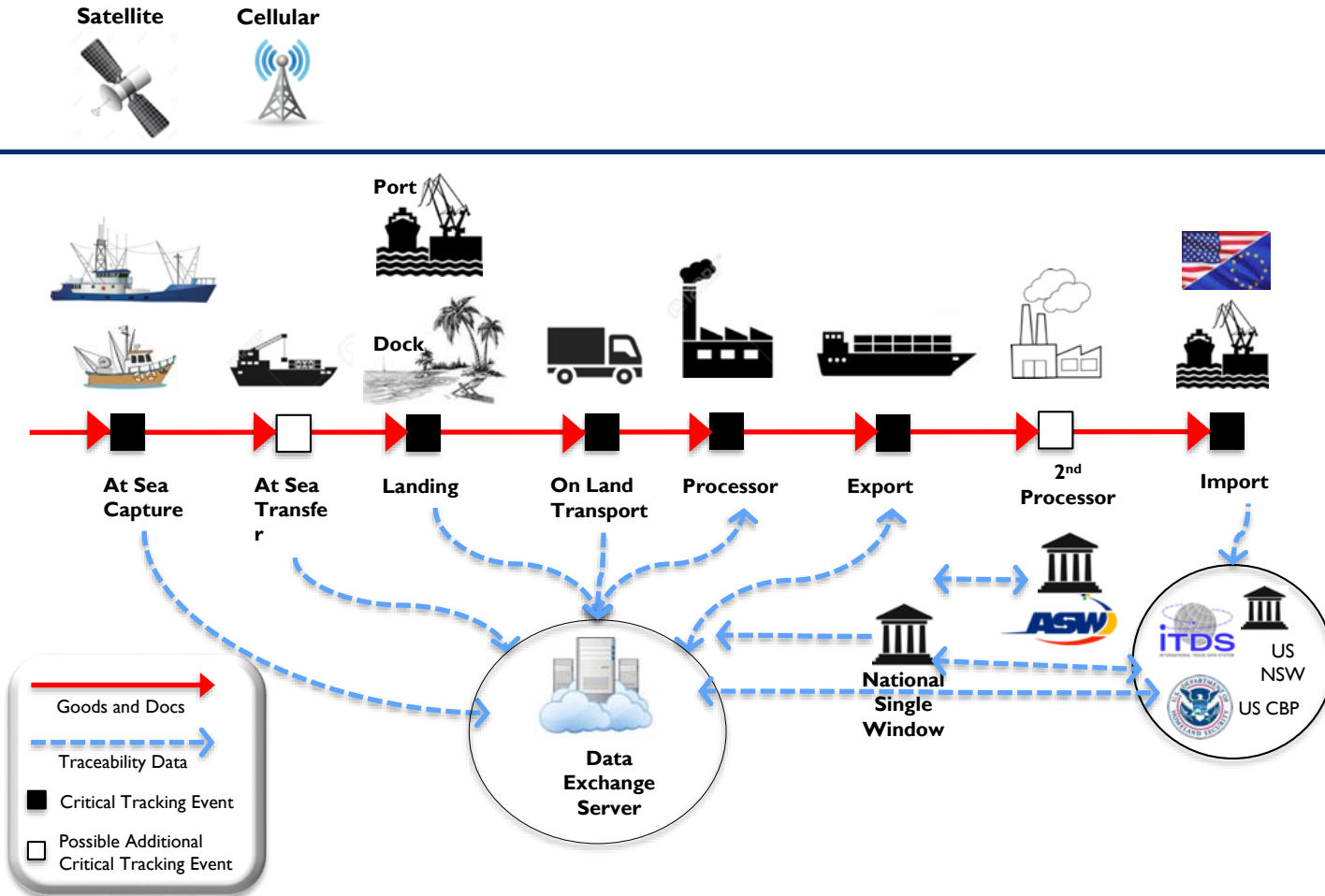


**Human Welfare: Labor
Rights and Gender Equality**



**Public-Private
Partnerships**

Catch Documentation and Traceability (CDT) System



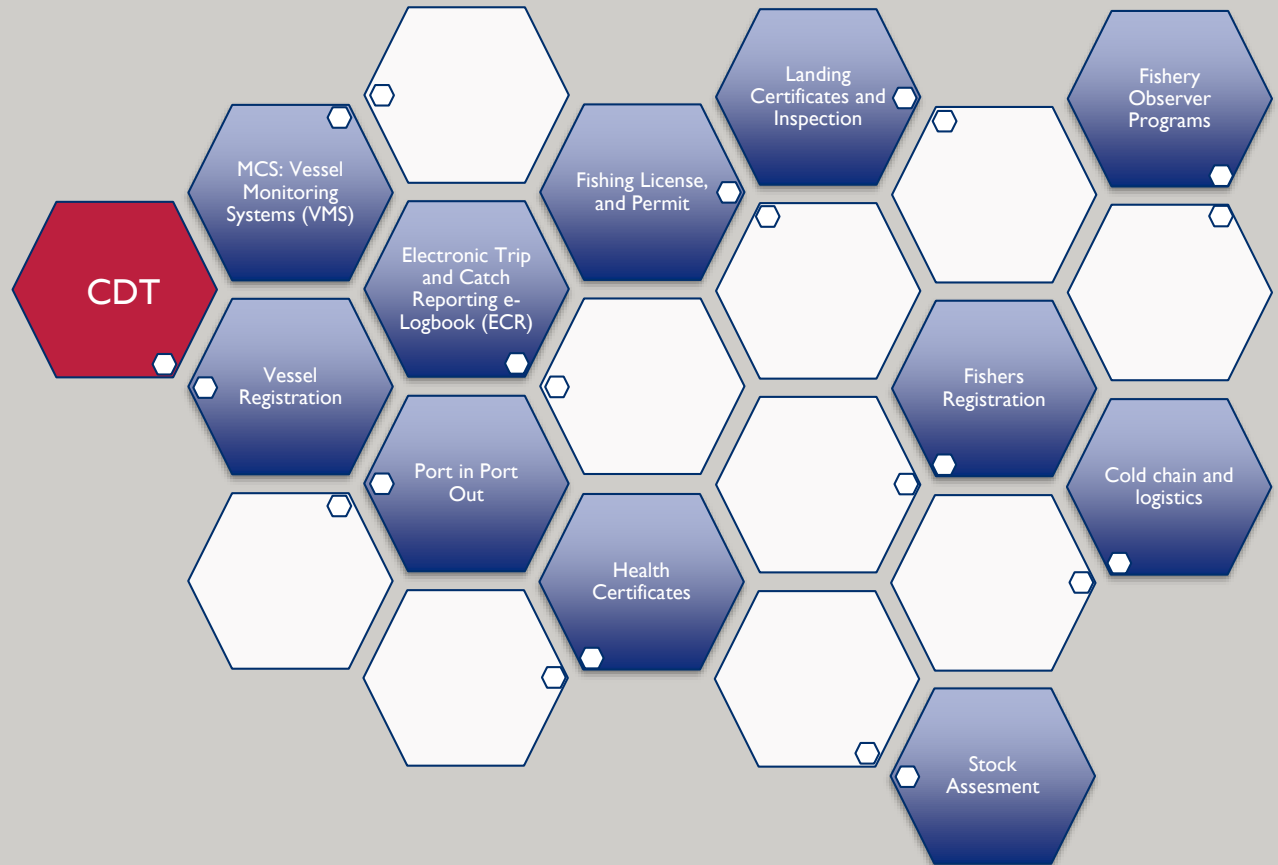
CDT & EAFM/Fisheries Biodiversity Conservation

At point of catch:

- **Fishing method used** - How the fish was caught?
- **Health of stocks** - Does it come from stocks that are healthy? Or availability of harvest control rules..
- **Bycatch and juvenile catch:** Is the fish caught using methods that avoid including juveniles and other marine life such as sharks, turtles ...
- **Fisheries management** - Does the fish caught from an area with fisheries management and good governance regime

Road map to Fisheries Information System (FIS)

Provide **support** for **integration**/development to strengthen existing national Fisheries Information Systems (FIS) to support CDT
CDT



EAFM: STRATEGIC APPROACH, ACTIVITIES AND 2020 GOALS



ENDGAME: THE BIG PICTURE

By 2020, USAID Oceans will deliver:



An **electronic CDT system/ACDS**, demonstrated at 2 learning sites (and implemented through the complete supply chain – from catch to import), **integrated with a national Fisheries Information Systems (FIS)**



Management constituency strengthened and sustainable fisheries management plans implemented in the learning sites and relevant fisheries management areas.



EAFM Plans developed for Sulu Sulawesi and learning sites covering 10 million hectares incorporating EAFM, CDTS, gender, and human welfare considerations,

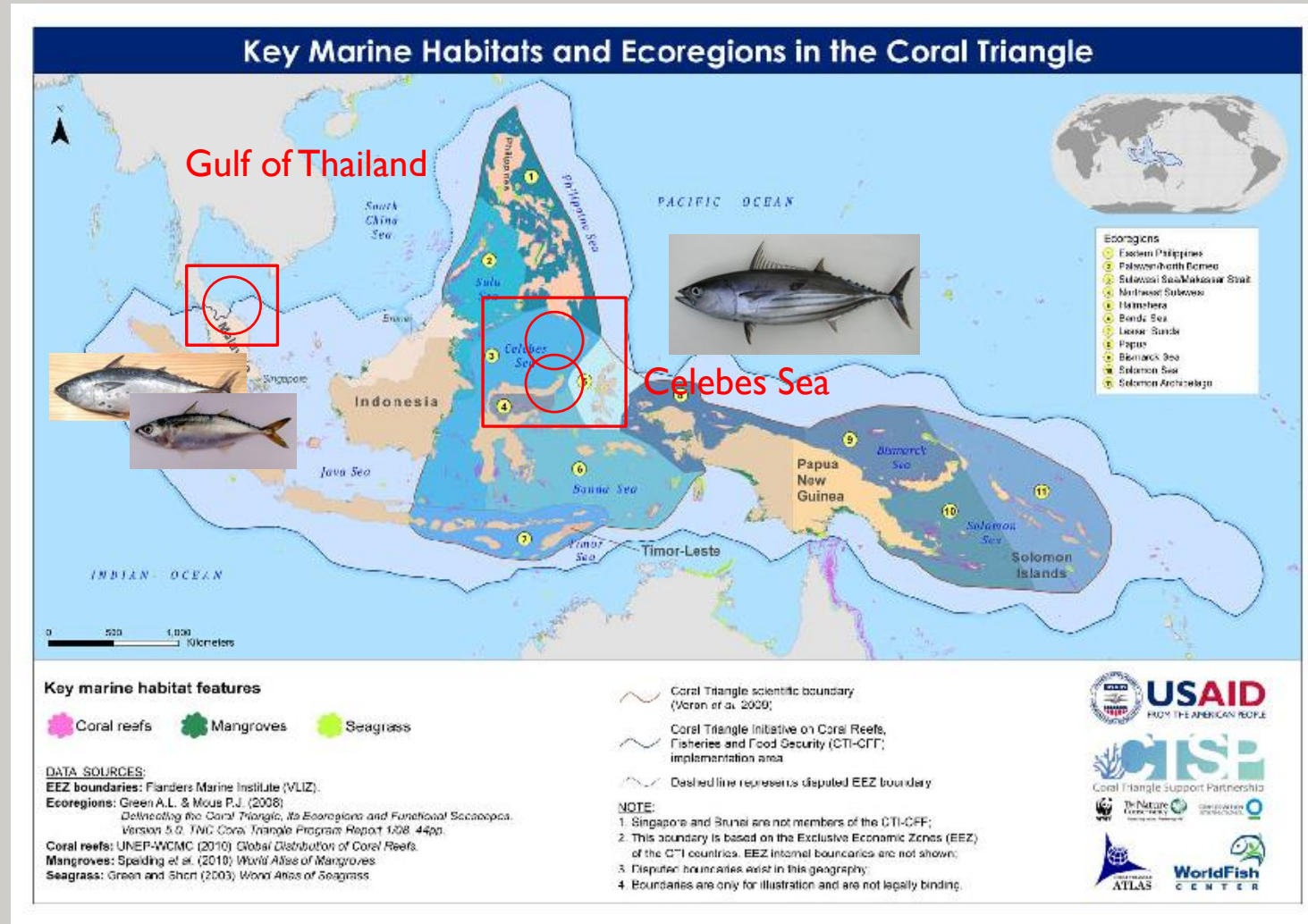


Incorporation of **labor and gender considerations** into CDTS to capture Key Data Elements, as appropriate for each country

LEARNING AND EXPANSION SITE ENGAGEMENT

Learning Site	Expansion Sites - 1	Expansion Sites - 2
<p>Bitung, Indonesia FMA 716</p> <p>General Santos, Philippines</p>	<p>Songkla, Thailand*</p> <p>Kelantan, Malaysia*</p> <p><i>*proposed sites, to be finalized</i></p>	<p>Vietnam Cambodia Myanmar Brunei Darussalam Singapore Lao PDR</p> <p>Papua New Guinea Solomon Islands Timor Leste</p>

LEARNING AND EXPANSION SITE ENGAGEMENT



EAFM Strategic Approach

Scale	Activities
Learning Site (2 or more sites)	<ul style="list-style-type: none">• EAFM Training• Rapid appraisals for fisheries management• Stakeholder validation workshops• SFMP planning• Establish goals and performance indexes for SFMP
National	<ul style="list-style-type: none">• National TWG engagements• Workshops and consultations
Regional	<ul style="list-style-type: none">• Engagement with SEAFDEC, CTI-CFF & other platforms (RPOA IUU)• Workshops and consultations• Regional EAFM Training

LEARNING SITE ACTIVITIES: INDONESIA & PHILIPPINES

National Level	General Santos and Bitung Sites
<ul style="list-style-type: none">• Strengthen national capacity for EAFM/CDT/FIS/Human Welfare:<ul style="list-style-type: none">• Integrated training modules developed• National workshops• CDT established• Gender and labor consultation workshops conducted• Partnerships developed to support demonstration and expansion (including ICT)• Communications & outreach	<ul style="list-style-type: none">• In-depth Rapid Appraisals, Value Chain Analysis, Gender Analysis and Labor Studies• EAFM Plan developed• CDT designed and developed<ul style="list-style-type: none">• Key Data Elements for each node of supply chain confirmed• Software built and tested along supply chain• Equipment and training support• CDT/FIS Operations Center• Partnerships to support CDT expansion• Grantee partnerships

EXPANSION SITES

National Level	Expansion Sites
<ul style="list-style-type: none">• Capacity building support to TWG reps delivered through travel to national and site level trainings and workshops• CDT roadmap workshop conducted• Technical assistance (EAFM, Partnership development, etc.)• Networking and Regional Exchanges	<ul style="list-style-type: none">• Site Profiles developed• EAFM issues, objectives identified,• EAFM plan technical support offered• CDT learning exchanges with learning sites conducted• Software, training, guidance on data exchange server provided

Gender and Human Welfare Strategy

- Mainstreamed in *all aspects* of program strategy and activities
- Gender & Labor Technical Working Group:
 - Support and collaboration with SEAFDEC, CTI-CFF, Government of Sweden, others



Gender and Human Welfare Activities



- **Gender analysis / labor studies**
- **Grants to women organizations** to promote gender equality and women empowerment / partnerships
- **Leadership network development**, recognizing individuals contributing to gender equality advancements
- **Capacity building** on gender mainstreaming in CDT and fisheries management.



Areas for Collaboration w/ SEAFDEC Fish Refugia Project

- **Regional EAFM Workshops** on sub regional framework plan:
 - Andaman Sea, Gulf of Thailand and South China Sea, and Sulu Sulawesi Seas;
- **National EAFM workshops/training** in Fish Refugia project countries
- **Application/testing of eCDT system** in Fish Refugia project sites with EAFM plan or fisheries management plan.



QUESTIONS & DISCUSSION



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